

ZOOM-ZOOM

ALL CHILDREN INSTINCTIVELY KNOW IT.

A FEW ADULTS STILL REMEMBER IT.

ONE UNIQUE CAR COMPANY REFUSES TO OUTGROW IT.

IN GROWN-UP LANGUAGE, IT MEANS THE EXHILARATION
AND LIBERATION THAT COME FROM EXPERIENCING SHEER MOTION.

BUT AS USUAL, CHILDREN PUT IT MUCH BETTER.

AND SIMPLY CALL IT ZOOM-ZOOM.

WE PRACTICE IT EVERY DAY.

IT'S WHY WE BUILD THE KIND OF CARS WE DO.

MAZDA. ALWAYS THE SOUL OF A SPORTS CAR.®

MAZDA CX-9

08

ZOOM-ZOOM



MAZDA CX-7



MAZDA CX-9



MAZDA MX-5 MIATA



MAZDA TRIBUTE



MAZDA B-SERIES TRUCK



MAZDA6



MAZDA3 4-DOOR



MAZDA RX-8



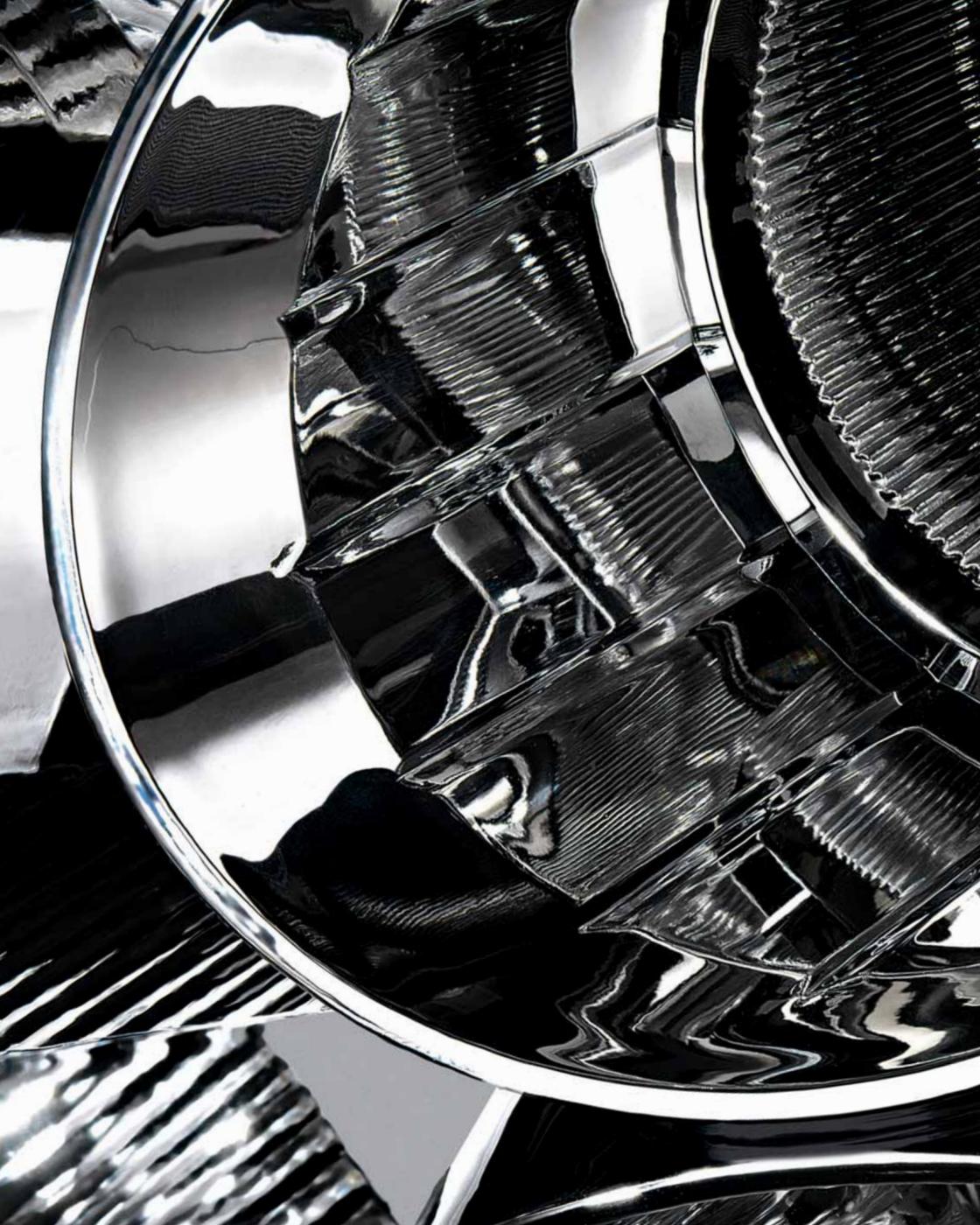
MAZDA3 5-DOOR



MAZDA5







DESIGNED AND ENGINEERED THE ZOOM-ZOOM WAY.

EVERY MAZDA WE MAKE IS THE INSPIRED INTERSECTION OF INSIGHTFUL ENGINEERING, STYLISH DESIGN AND SPIRITED PERFORMANCE. AND

THE SEVEN-PASSENGER MAZDA CX-9 IS AN INGENIOUS EXAMPLE. FROM ITS SLEEK, WIND-CHEATING SILHOUETTE TO ITS VERSATILE YET WELL-

APPOINTED INTERIOR. FROM ITS SMOOTH-SHIFTING 6-SPEED SPORT AT AUTOMATIC TRANSMISSION TO ITS 273-HP V6 AND FUN-TO-DRIVE

PERFORMANCE. AND FROM THE EXTRA SAFETY OF ITS STANDARD ROLL STABILITY CONTROL TO THE EXTRA TRACTION OF ITS AVAILABLE

ACTIVE TORQUE SPLIT ALL-WHEEL DRIVE. IN FACT, AFTER EXTENSIVE COMPARISON TESTING, THE EXPERTS AT *MOTOR TREND*

(6/07) CALLED THE CX-9: "THE PREMIUM BLEND OF PERFORMANCE, UTILITY, AND VALUE." AND FOR GOOD

REASON. BECAUSE IF THERE'S A SMARTER, MORE RELIABLE OR FUN WAY TO MAKE SOMETHING

MOVE, MAZDA ENGINEERS ARE ALL OVER IT. WHICH IS WHY, AS WE CRAFT, TOOL,

STITCH AND FIT TOGETHER YOUR FAMILY'S NEW MAZDA CX-9, WE

HAVE NO DESIRE TO TAKE ANY SHORTCUTS. AND AS

A RESULT, NEITHER WILL YOU. IT'S THE

ZOOM-ZOOM WAY.

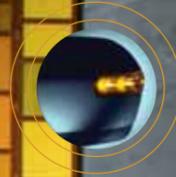


CROSSOVER TO SOMETHING MORE ORIGINAL. AND MORE REWARDING.

If the bland, cookie-cutter styling of other Crossover SUVs doesn't suite your taste, feast your eyes on the Mazda CX-9 Grand Touring. And savor a true original. With bold, athletic styling and a confident stance to ensure it doesn't look like anything else. With real 7-passenger flexibility and a host of refined interior features to ensure it doesn't feel like anything else. Plus the spirited road manners and confidence-inspiring handling of a Mazda. Which, of course, ensure that it doesn't perform like anything else. So why are so many families suddenly crossing even more expensive Crossovers off their lists in favor of the CX-9? Simple. Originality has its rewards.



Rain-Sensing Windshield Wipers. At the first sign of precipitation, the CX-9 Grand Touring's variable-intermittent windshield wipers are activated automatically. Giving you a clearer, safer view. And one less thing to worry about.



Heated Outside Mirrors With Side Marker Lights. These safety-minded outside mirrors are about making sure you can see, and be seen. In spite of changes in the weather or direction, they make the CX-9 Grand Touring easier on the eyes.



Auto On/Off Xenon Headlights. The CX-9 Grand Touring's auto on/off Xenon High-Intensity-Discharge (HID) low-beam headlights thoughtfully provide enhanced and automatic nighttime illumination plus a manual leveling adjustment.



Taillights Featuring LED Arrays. The stylish taillights on all CX-9 models incorporate horizontal arrays of multiple light-emitting diodes (LEDs) to provide brighter visibility, improved reliability and a much longer service life.



THINK ABOUT A COCKPIT THAT'S PRETTY MUCH THOUGHT OF EVERYTHING.

Since the Mazda CX-9's cockpit was inspired by world-class sports sedans, you'll find it exceptionally well-equipped. Which is why a 6-way adjustable driver's seat is standard on every CX-9 Sport. And an 8-way power-adjustable seat is available (and standard on the Touring and Grand Touring). Both provide a feeling that's as supportive as it is comfortable and refined. And a reassuring fit that's more akin to a custom-tailored suit than an ill-fitting overcoat. Equally well-tailored to your expectations are other insightful interior features. Naturally, power windows, mirrors and door locks—as well as cruise control—are all standard. As is a leather-wrapped steering wheel that tilts and telescopes to deliver a more comfortable driving position. There's even a three-zone automatic climate-control system that allows individualized settings for driver and passenger areas. And an auxiliary-audio input jack for your favorite MP3 player conveniently located in the CX-9's center console. To further ensure that the CX-9 fits your lifestyle today, and for years to come, a host of cutting-edge options are available. Like a voice-activated navigation system and rearview camera. A Bose® 10-speaker Centerpoint® surround sound audio system. And SIRIUS Satellite Radio.* It's a cockpit clearly in touch with tomorrow.

SIRIUS SATELLITE RADIO requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.



Mazda Advanced Keyless Entry & Start System. Enjoy the convenience of remotely operating your CX-9's power windows and rear liftgate. Plus keylessly locking/unlocking all doors and even starting the engine. Standard on the Grand Touring. Available on the Touring.



Bluetooth® Hands-Free Phone Capability. Make and receive calls, access voicemail messages and more—all hands-free—using voice commands and your Bluetooth-compatible cell phone. Standard on both the Touring and the Grand Touring.



Eight-Way Power-Adjustable Driver's Seat With Memory. The driver's seat in the CX-9 Grand Touring lets you store and access up to 3 custom driving positions. At the touch of a button, it then automatically adjusts all eight settings—including lumbar support—to the desired position.

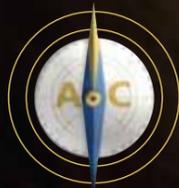


Blind Spot Monitoring System. Enjoy the convenience and added peace of mind provided by a radar-based system that gives both illuminated and audio warnings of objects detected in the CX-9's left and right rear blind spots (at speeds above 20 mph). Standard on the Grand Touring. (Available in the fall of 2007.)



DISCOVER QUALITY AND CRAFTSMANSHIP IMPOSSIBLE TO IGNORE.

The Mazda CX-9's rich textures, quality materials and precise craftsmanship don't just catch your attention. They warmly welcome it. With an inviting recipe that skillfully blends contemporary design and painstaking attention to detail to create a supremely satisfying cabin environment. Note the graceful "floating" door grips. The elegant double stitching. And sweeping interior accents with the visual harmony of finely crafted furniture. Enjoy the supple, sumptuous comfort of leather-trimmed seats in the first two rows plus heated front seats—all standard in both the CX-9 Touring and Grand Touring. Observe the Grand Touring's electroluminescent gauges and dramatic, indirect blue lighting on the center console and door panels. Experience a cabin made remarkably quiet by double door seals and a body frame injected with sound-deadening foam in 22 strategic points. Plus a caliber of fit, finish and detail that are equally impressive. And rest assured that all of the pride Mazda puts into building your new CX-9 will ultimately be reflected in your own.



Three-Zone Automatic Climate-Control System. Thanks to the CX-9's three separate temperature controls in the front and second-row seating areas, family members can independently control cooling and heating functions for the driver's, front passenger's and rear passengers' zones. An outside-temperature display is also included.



Heated and Power-Adjustable, Leather-Trimmed Front Seats. Both the CX-9 Touring and Grand Touring provide a heated driver's seat with an 8-way, power-adjustable design—including lumbar support—plus a heated front passenger's seat with a 4-way power-adjustable design.

ENJOY A CABIN SO DIALED IN, IT KNOWS EXACTLY WHERE YOU'RE COMING FROM.

Breakthrough styling and responsive performance aren't the only ways the Mazda CX-9 delivers an exhilarating driving experience. Its passenger environment places you at the center of a masterpiece of electronic, multitasking design. One that intelligently supports everything from work, navigation and safety to communications and entertainment. One that anticipates, supports and satisfies your entire family's expanding needs. And can seamlessly connect every member of your family to a meaningful suite of standard electronic features, fun options and accessories. Unlike ordinary SUVs, in the CX-9 you'll find a tech-savvy interior that pushes all the right buttons.



Rearview Camera. Just shift into reverse, and the CX-9's rearview camera automatically displays its view on the navigation system's screen. Enhances both your back-up safety and your peace of mind. Included on navigation system-equipped Touring and Grand Touring models.



DVD Rear-Seat Entertainment System. Plays DVDs, video games and audio CDs. Includes a DVD player, 9-inch fold-down LCD screen, audio/video/game inputs, wireless remote, two wireless headsets and 115-volt outlet for game consoles. Available on all CX-9 models.



Bose® 5.1 Surround Sound System. Custom-engineered for the CX-9 and its DVD Rear-Seat Entertainment System, this 296-watt 11-speaker Bose system delivers true multichannel digital 5.1 surround sound from 5.1-encoded DVDs. Other features include Centerpoint® synthesized surround sound from regular CDs plus AudioPilot® noise compensation. For more details, click on www.bose.com.



Three 12-Volt Power Points. Inside every CX-9, you'll find a trio of conveniently located 12-volt power points. One located on the instrument panel. One in the center console. And another in the cargo area. So go ahead—load up all the electronics for work or play.



Bose® Centerpoint® Synthesized Surround Sound System. Custom-engineered for the CX-9 interior, this 277-watt 10-speaker system utilizes Bose Centerpoint technology to transform regular CDs into stunning, multichannel synthesized surround sound performances. Patented AudioPilot® noise compensation technology automatically adjusts different frequencies to compensate for distracting road, wind and cabin noises. Available on all CX-9 models. For more details, click on www.bose.com.



Voice-Activated, DVD-Based Navigation System. Thanks to its advanced voice-activated, multicommand memory—and large, full-color 7-inch touch-screen display—finding your way to any destination is much quicker, easier and more convenient. Available on the Touring and Grand Touring.





TRANSPORT UP TO SEVEN PASSENGERS WITH SURPRISING EASE AND COMFORT.

Your whole family is going to get more out of the Mazda CX-9. Because we've made it so easy to get more into it. Fact is, well before we sculpted the CX-9's sleek, athletic exterior, Mazda engineers endowed it with a purposefully long 113.2-inch wheelbase. So it accommodates 7 adults with remarkable ease and comfort. We also designed the CX-9's cabin to provide a host of other family-oriented advantages. Like ample legroom for both 2nd- and 3rd-row passengers. Easy access to 3rd-row seating. And a surprising abundance of cargo room behind the 3rd-row seats. In fact, converting the CX-9 from a people mover to cargo hauler couldn't be easier. A simple tug on the 3rd-row release straps is all it takes to quickly fold the 50/50 split rear seatback down—and gain 48.4 cu ft of cargo space. Folding the 2nd-row 60/40 split seatback gives you a whopping 100.7 cu ft of total cargo space to fill. And all without the hassle of having to remove any headrests. Other insightful standard features include: Dual LATCH child-safety-seat anchors in the 2nd-row seat. Two 3rd-row storage bins designed to hold electronic games and controllers. Eight cup holders. Four 1-liter-bottle holders. Plus a surprisingly large under-floor cargo area storage box. All of which gives the CX-9 one of the most spacious, versatile and practical cabins of any Crossover SUV on the planet.

From top to bottom, the CX-9 greets you with one great idea after another. For added convenience, a power rear liftgate (open/close) with remote control is available on both the Touring and Grand Touring.

Behind the 3rd-row seat in every CX-9, you'll find a generous 17.2 cu ft of cargo room—plus an under-floor storage box with nearly 2.0 cu ft of additional storage space.

ZOOM-ZOOM



One hand is all it takes to operate the CX-9's ingenious rear-access latch. It tilts and slides the 2nd-row seat forward to give you nearly 9 inches of foot space and easy access to 3rd-row seating.



The 2nd-row seat features nearly 5 inches of forward/backward travel plus a reclining seatback for extra legroom and comfort.

8.9"

Unlike some SUVs, the CX-9's side sills and cabin floor are actually flush. This insightful feature eliminates the danger of tripping over a side sill that can be as much as 3 inches higher than the floor in other SUVs. In contrast to some SUVs, the CX-9's large rear doors can open up 72°, creating an extrawide opening that makes entering and exiting far easier.

SHIELD YOUR FAMILY WITH A FULL COMPLEMENT OF SAFETY FEATURES.

The Mazda CX-9 is painstakingly engineered to make your family's safety a top priority. Which is why advanced safety features such as Roll Stability Control, front and side-impact air bags, plus side-impact air curtains for all 3 rows are all standard features.* Not extra-cost options. In fact, every CX-9 is equipped with a cutting-edge array of passive and active safety systems. Some are as easy to see and appreciate as 3-point seat belts for all seven seating

positions and a Tire-Pressure Monitoring System. Some are less obvious and well-concealed by the CX-9's shapely sheet metal. Including side-impact door beams and front and rear crumple zones. Others, like a "crushable" brake pedal that folds away in an accident to minimize the chance of a serious ankle or leg injury, are an integral part of the CX-9's refined interior. In short, the CX-9 was engineered to be among the safest vehicles in its class.

* Always wear your seat belt and secure children in the rear seat belts.



Four Air Bags & Two Side-Impact Air Curtains. For added protection in case of a collision or rollover, every CX-9 includes Advanced dual front air bags, front side-impact air bags plus side-impact air curtains* with rollover protection for all three rows of seating.



Roll Stability Control. Standard on all CX-9s. Roll Stability Control uses roll-rate-sensor data to electronically manage engine torque and braking forces during extreme cornering and accident avoidance maneuvers—minimizing the chance of tires losing contact with the road.



Dynamic Stability Control. Standard on all CX-9s. On slippery roads and during extreme cornering and emergencies, Dynamic Stability Control electronically manages engine torque and braking forces to help enhance vehicle control and minimize the chance of a spinout.



Traction Control System. Standard on all CX-9s. In difficult driving conditions, a Traction Control System electronically, and automatically, minimizes wheelspin to help maintain traction and control.



"Triple H" Construction. Standard on all CX-9s. "Triple H" construction adds extra steel reinforcements to critical body areas, enhancing structural integrity, impact protection and handling.



Four-Wheel Ventilated Disc Brakes With ABS & EBD. Standard on all CX-9s. Four-wheel ventilated disc brakes with an Anti-lock Brake System promote linear, fade-resisting stopping power. While Electronic Brakeforce Distribution more effectively, and automatically, regulates braking power between front and rear.

ADD "FUN-TO-DRIVE" TO YOUR NEW CROSSOVER VOCABULARY.

While many seven-passenger SUVs have about as much grace and poise as a delivery truck, the Mazda CX-9's fun-to-drive ride dynamics are a welcome departure. It simply doesn't feel like a "big" SUV. Instead, the CX-9 is surprisingly responsive and agile. Benefiting from a precise, power-assisted rack-and-pinion steering system with engine-speed-sensing variable assist. Plus a refined 4-wheel independent suspension system. Up front, MacPherson struts promote ideal tire-to-road contact. In back, a sophisticated multilink system helps ensure accurate wheel placement and surefooted handling. And at both ends, substantial stabilizer bars help minimize body roll. Factor into the equation Mazda's suspension-tuning expertise, and you get a Crossover SUV unlike anything else on the road. With responsive, well-disciplined road manners. An exceptionally stable, comfortable ride. And consistently rewarding handling—in a crowded parking lot or on the open highway.



Ultra-Rigid, Reinforced Unibody Construction. Structural reinforcements, from roof to floor pan, give the CX-9 a highly stable unibody that increases structural and torsional rigidity for improved handling.



20-Inch Alloy Wheels & Tires. Massive 20-inch alloy wheels and low-profile P245/50R20 tires are standard on the CX-9 Grand Touring. Stunning 18-inch alloys and P245/60R18 radials are standard on the Touring and Sport.



Easy To Maneuver. Thanks to its precise rack-and-pinion steering, engine-speed-sensing variable assist and relatively tight turning diameter, the CX-9 is surprisingly agile on the road—or in a parking lot.



37.4 ft

COMMAND A POWERTRAIN ENGINEERED TO EXCEED EXPECTATIONS.

Thanks to its perfectly matched V6 engine and 6-speed Sport AT automatic transmission, the Mazda CX-9 represents a more intelligent approach to the typical SUV power trip. One that combines exhilarating performance with social responsibility. One that provides a well-balanced combination of responsive power, smooth performance and precise control—with an estimated 22 mpg* (FWD) on the highway. To accomplish all this, the CX-9's highly advanced powertrain relies upon a 273-hp all-aluminum 3.7-liter DOHC V6 that boasts 24 valves, variable valve timing, electronic throttle control and a robust

270 lb-ft of torque @ 4250 rpm. And to promote optimum efficiency and driver control, the CX-9 also serves up a sophisticated 6-speed Sport AT automatic transmission with the added advantages and fun of a manual-shift mode. Completing the picture is Mazda's available Active Torque Split AWD system. Computer-controlled, it instantly reacts to changing road and weather conditions. Distributing just the right amount of power to both front and rear wheels to enhance traction and vehicle control. Only Mazda could engineer such an ingenious way to Crossover to a seven-passenger SUV that's more breathtaking, more accommodating, more exhilarating and, ultimately, more you. Finally, what you need is exactly what you want. It's the Zoom-Zoom Way.

* This estimate reflects new EPA methods beginning with 2008 model. For more information on new mpg ratings, please see www.fueleconomy.gov.



Six-Speed Sport AT Automatic Transmission. Standard on all CX-9s. Its advanced design combines all the convenience of a smooth-shifting automatic with the extra control—and fun—of a manual-shift mode.



Variable Valve Timing. Standard on all CX-9s. An integral part of the CX-9's 3.7-liter V6, variable valve timing maximizes low-end torque and high-rpm power for more responsive, fuel-efficient performance.



Active Torque Split All-Wheel Drive. Available on all CX-9s. Mazda's computer-controlled all-wheel-drive system continuously monitors wheel speed and engine data in order to respond to changes in road conditions and weather—and maintain an ideal balance of front/rear torque between 100:0 and 50:50.



"The Mazda CX-9 is the definition of what you want in a crossover vehicle."

—EDMUNDS' *INSIDE LINE*

CX-9 SPECIFICATIONS & CAPACITIES

Specifications	
Engine size and type	3.7L DOHC 24-valve V6
Horsepower, SAE net	273 @ 6250 rpm
Torque, SAE net lb-ft	270 @ 4250 rpm
Redline	6500 rpm
Compression ratio	10.3:1
Fuel system	Multipoint electronic fuel injection
Required fuel	Regular unleaded gasoline
EPA estimated mileage (city/highway)	FWD: 16/22* AWD: 15/21*
Body type	Unibody with "Triple H" construction
Steering type	Power rack-and-pinion with variable assist
Turning circle, curb-to-curb (ft)	37.4
Base curb weight (lb)	FWD: 4312 AWD: 4528

Exterior Dimensions	
Wheelbase/overall length (in)	113.2/199.8
Overall width/overall height (in)	76.2/68.0
Track, front/rear (in)	65.1/64.7
Ground clearance (in)	8.0
Interior Dimensions	
(Front/2 nd Row/3 rd Row)	
Headroom (in)	39.6/39.0/35.4
Headroom with moonroof (in)	38.4/39.0/35.4
Legroom (in)	40.9/39.8/32.4
Shoulder room (in)	59.4/58.7/56.9
Hip room (in)	56.5/56.0/43.7
Capacities	
Passenger volume (cu ft)	139.2 (without moonroof) 137.5 (with moonroof)
Cargo volume (cu ft)	17.2 (rear seatback up) 48.4 (3rd-row seatback folded) 100.7 (2nd- and 3rd-row seatbacks folded)
Fuel capacity (U.S. gallons)	20.1
Towing capacity (lb)	2000 (3500 with Towing Package)

CX-9 ENGINE & MECHANICAL

Engine & Transmission	Sport	Touring	Grand Touring
3.7L DOHC 24-valve V6 engine	S	S	S
6-speed Sport AT automatic transmission	S	S	S
Front-wheel drive	S	S	S
Active Torque Split All-Wheel Drive	0	0	0
Suspension & Brakes			
Power variable-assist rack-and-pinion steering	S	S	S
Independent MacPherson strut front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S
Power-assisted ventilated front/rear disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S	S
Roll Stability Control	S	S	S
Dynamic Stability Control (DSC); Traction Control System (TCS)	S	S	S

CX-9 OPTIONS & OPTION PACKAGES

Options/Option Packages	Sport	Touring	Grand Touring
Power Seat Option Package: 8-way power driver's seat with manually adjustable lumbar support	0	–	–
Moonroof and Bose® Audio Package: Power sliding-glass moonroof; Bose® Premium Centerpoint® Surround System with 10 speakers; in-dash 6-disc CD changer	0†	0	0
Rear-Seat Entertainment System with Bose® Audio Package: 9-inch rear DVD with 5.1 audio surround sound; Bose® Premium Centerpoint® Surround System with 11 speakers; in-dash 6-CD changer; audio/video input jack; 115V outlet	0†	0	0
Touring Assistance Package: Power open/close rear liftgate; DVD navigation system; rearview camera; Mazda Advanced Keyless Entry & Start System	–	0‡	–
Grand Touring Assistance Package: Power open/close rear liftgate; DVD navigation system; rearview camera	–	–	0‡
Towing Package: 3500-lb capacity; receiver hitch and trailer-wiring harness; heavy-duty transmission cooler and radiator fan; revised Engine Control Module	–	0	0
Crystal White Pearl Mica paint	0	0	0
Roof rails	0/A	0/A	0/A
Front and rear splash guards (Black, set of 4)	0/A	0/A	0/A
Moonroof wind deflector (requires moonroof)	0/A	0/A	0/A
SIRIUS Satellite Radio receiver kit with 6-mo. subscription§	0/A	0/A	0/A
All-weather floor mats	0/A	0/A	0/A
Cargo mat (color-keyed carpet)	0/A	0/A	0/A
Cargo net	0/A	0/A	0/A
Retractable cargo cover (not available with Assistance Pkg)	0/A	0/A	0/A
Remote engine start	0/A	0/A	0/A
In-dash 6-disc CD/MP3 changer	0/A	0/A	0/A
Compass auto-dimming mirror with HomeLink® (Grand Touring includes rain sensor cover)	0/A	0/A	0/A
Alarm system with shock sensor	0/A	0/A	0/A
Back-up camera system with auto-dimming-mirror display	0/A	0/A	0/A

MazdaUSA.com

Wherever you see this symbol, you can get the whole story on our interactive Web site.

CX-9 EXTERIOR

Body	Sport	Touring	Grand Touring
Privacy-tint glass	S	S	S
Rear roof spoiler; intermittent rear wiper/washer	S	S	S
Dual body-color power remote outside mirrors	S	–	–
Dual body-color heated power remote outside mirrors	–	S	S
Dual outside-mirror side marker lights	–	–	S
Blind Spot Monitoring (BSM) System (available fall 2007)	–	–	S
Chrome door handles	–	–	S
Halogen headlights	S	S	–
HID (Xenon) low-beam headlights with automatic on/off	–	–	S
Halogen fog lights	–	–	S
LED taillights and center high-mount brake light	S	S	S
Dual stainless steel exhaust outlets	S	S	S
Variable-intermittent front windshield wipers	S	S	–
Rain-sensing variable-intermittent front windshield wipers	–	–	S
Tires & Wheels			
18-inch aluminum alloy wheels; P245/60R18 tires	S	S	–
20-inch aluminum alloy wheels; P245/50R20 tires	–	–	S

CX-9 INTERIOR

Comfort & Convenience	Sport	Touring	Grand Touring
Power windows with front one-touch auto up/down feature and global open	S	S	S
Power door locks with 2-stage unlocking	S	S	S
Remote keyless entry with retractable key	S	S	–
Mazda Advanced Keyless Entry & Start System	–	P	S
Tilt/telescopic steering wheel	S	S	S
Cruise control with steering-wheel-mounted illuminated controls	S	S	S
Three-Zone Automatic Climate-Control System	S	S	S
Leather-wrapped center console armrest with storage compartment	S	S	S
Heater/defroster with rear heater ducts; rear window defogger	S	S	S
Dual front 12V power points; rear 12V power point	S	S	S
Electroluminescent gauges; blue indirect interior lighting	–	–	S
Piano black interior trim	S	S	–
Silver-and-wood-pattern interior trim	–	–	S
Front- and rear-door storage pockets with bottle holders	S	S	S
Dual illuminated vanity mirrors with covers and extensions	S	S	S
Front, 2nd- and 3rd-row cup holders	S	S	S
Front map lights; courtesy front-door and cargo-area lights	S	S	S
Rear under-floor storage compartment	S	S	S
2nd-row center armrest with cup holders	S	S	S
Seating & Trim			
7-passenger seating capacity	S	S	S
Reclining front bucket seats; front-seatback map pockets	S	S	S
60/40 split fold-down 2nd-row seatback with armrest and one-motion walk-in access to 3rd row	S	S	S
50/50 split fold-down 3rd-row seatback	S	S	S
Adjustable headrests for all seating positions	S	S	S
4-way power front passenger seat	–	S	S
6-way manually adjustable driver's seat	S	–	–
8-way power driver's seat with manual lumbar	0	–	–
8-way power driver's seat with power lumbar (3-memory setting on Grand Touring); heated front seats	–	S	S
Carpet floor mats	S	S	S
Cloth-trimmed seats	S	–	–
Leather-trimmed seats (front and second row)	–	S	S
Audio			
AM/FM/CD stereo with 6 speakers	S	S	S
Auxiliary-audio input jack	S	S	S
Steering-wheel-mounted illuminated audio controls	S	S	S
Bluetooth® hands-free phone capability	–	S	S
SIRIUS Satellite Radio-ready head unit§	S	S	S

CX-9 SAFETY & SECURITY

Safety & Security	Sport	Touring	Grand Touring
Roll Stability Control	S	S	S
Side-impact air curtains* (coverage for all three rows) with rollover protection	S	S	S
Advanced dual front air bags; front side-impact air bags†	S	S	S
Dynamic Stability Control (DSC); Traction Control System (TCS)	S	S	S
3-point seat belts for all seating positions	S	S	S
LATCH 2nd-row child-safety-seat anchors	S	S	S
Tire-Pressure Monitoring System (TPMS)	S	S	S
Engine-immobilizer antitheft system	S	S	S
Antitheft perimeter alarm	–	–	S

S: Standard O: Optional P: Package option A: Dealer-installed accessory –: Not available

* These estimates reflect new EPA methods beginning with 2008 model. For more information on new mpg ratings, please see www.fueleconomy.gov. † Sport model requires Power Seat Option Package. ‡ Requires Moonroof and Bose® Audio Package or Rear-Seat Entertainment System with Bose® Audio Package. § SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

¶ Always wear your seat belt and secure children in the rear seat belts.

CX-9 Color Combinations



Brilliant Black Clearcoat

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Stormy Blue Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Galaxy Gray Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black Cloth
CX-9 Touring	Black Leather
CX-9 Grand Touring	Black or Sand Leather



Liquid Platinum Metallic

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black Cloth
CX-9 Touring	Black Leather
CX-9 Grand Touring	Black or Sand Leather



Black Cherry Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Sand Cloth
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Sparkling Black Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Crystal White Pearl Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



Copper Red Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Sand Cloth
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Black or Sand Leather

Wheel Options



18-inch Alloy



20-inch Alloy

Upholstery



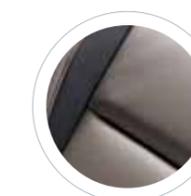
Sand Cloth

CX-9 Sport



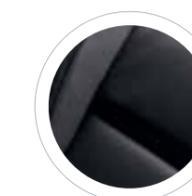
Black Cloth

CX-9 Sport



Sand Leather

CX-9 Touring and Grand Touring



Black Leather

CX-9 Touring and Grand Touring

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

ZOOM-ZOOM

PEACE OF MIND: THE ZOOM-ZOOM WAY

We want your new Mazda CX-9 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2008 Mazda sold in the U.S. is protected by all of the following:

- A 3-year/36,000-mile* "bumper-to-bumper" limited warranty.
- A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program.
- A 5-year/60,000-mile* limited powertrain warranty.
- A 5-year/unlimited-mileage Anti-Perforation Limited Warranty.

For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000.

*Whichever comes first.

A WEB SITE POWERED BY PURE ZOOM-ZOOM.

Visit MazdaUSA.com, and surround yourself with more motorized fun of the virtual variety. You can download the latest info and specs on all the new 2008 Mazdas. Compare your favorite new Mazda to the competition. "Build" the Mazda of your dreams online—and trick it out exactly the way you want it. Request a quote. Estimate monthly payments. Order a brochure.

Get the "411" on special events, promotions and incentives. Score handy maintenance tips and seasonal service offers. Learn more about MAZDASPEED and Mazda's latest motorsports activities. Even locate your closest Mazda dealer. It's your instant, 24/7 connection to all things Zoom-Zoom. All at MazdaUSA.com.

mazda

Mazda American Credit.

A FRIEND WHO'S READY TO LEND MORE THAN A HAND.

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda American Credit (MAC) can make the financing process a more convenient and more satisfying experience. It all starts with first-class customer service and competitive rates. To find out which MAC purchase or lease plan best meets your needs, talk to your Mazda dealer. Or for more information, visit MazdaCredit.com.

A MORE PERSONALIZED APPROACH TO ACCESSORIES.

One of the greatest joys that comes with owning a new Mazda CX-9 is being able to personalize its appearance and enhance its performance with Genuine Mazda Accessories. Better still, all Genuine Mazda Accessories installed by your Mazda dealer—prior to or at initial vehicle retail delivery—carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.



Mazda iPod® Integration Module. Taking your Apple® iPod along for the ride just became a lot easier. Mazda's iPod Integration Module allows you to play your iPod through your CX-9's audio system with crystal-clear sound and a built-in battery charger. Works with all 30-pin, dock-connector-equipped iPods. Available on all Mazda CX-9 models. (iPod not included. See your dealer for compatibility conditions and limitations on installation.)



Back-Up Camera Auto-Dimming Mirror Display. Get a better picture of what is behind your CX-9 when in reverse. When not in reverse, display is indistinguishable from the remainder of the mirror.



Roof Rails and Crossbars. Sleek and aerodynamically designed, the durable roof rails and roof-rail crossbars are a convenient way to increase cargo capacity. Versatile crossbar design accepts bicycle, ski/snowboard and cargo carrier attachments and features 100-lb capacity evenly distributed.



Retractable Cargo Cover. Provides a finished look to the cargo area when the rear seats are folded flat. Easy to install, remove or retract when full access is needed.

CX-9 ACCESSORIES

- Fog Light Kit
- Front Mask
- Outside Mirrors with Side Marker Lights
- Car Cover
- Hood Bug Deflector (Smoke)
- Moonroof Wind Deflector
- Roof Rails
- Roof-Rail Crossbars
- Bike Carrier, Crossbar Mount

- Bike Carrier, Trailer-Hitch Mount
- Roof Cargo Box
- Roof Luggage Basket
- Ski/Snowboard Carrier, Crossbar Mount
- Liftgate Garnish (Body Color with Chrome Accent)
- Splash Guards (Black, Set of 4)
- Windshield Sunscreen (with Logo)
- Cigarette Lighter
- Ashtray
- Compass Auto-Dimming Mirror

- Compass Auto-Dimming Mirror with HomeLink®
- Back-Up Camera System with Auto-Dimming-Mirror Display
- In-Dash 6-Disc CD/MP3 Changer
- iPod® Integration Module
- SIRIUS® Satellite Radio*
- Remote Engine Start
- Alarm System with Shock Sensor
- All-Weather Floor Mats
- Retractable Cargo Cover
- Cargo Mat, Carpeted, with Cargo-Loks
- Cargo Net
- Carpet Floor Mats
- First Aid Kit
- Roadside Assistance Kit
- Wheel Locks (Set of 4)

SIRIUS® SATELLITE RADIO requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.
Apple and iPod are registered trademarks of Apple Inc.

